THE INSPIR INVESTOR DAY

Insightful Presentations | Optimal Audiences | Impeccable Logistics | High-Quality Results

OUR CREDENTIALS: WE UNDERSTAND THE INVESTOR MINDSET

+50
Investor Days

+500
Investor Presentations

+25
Industries in **5** different countries

+ 20
years of **IR and ESG experience** in our senior team

PROVEN APPROACH: CLEAR MESSAGES, POWERFUL DELIVERY, FLAWLESS EXECUTION

PRE INVESTOR DAY

- Advisory on best timing, venue, branding, structure of the event and platform.
- Event concept, storyline and narrative development. Market surveys to identify hot topics. Peer benchmark, case examples.
- Custom event branding, invitations and executive training. Advisory on use of video, QR codes and other technologies. Advisory on video content.
- Target audience development using proprietary and industry databases.
- Liaison with third-party vendors.

ON THE DAY

- Set-up planning and supervision.
- Onsite tests and vendor coordination (translators, AV team, etc.)
- Registration coordination and support.
- Onsite strategic IR counsel with expert senior IR professionals.

POST INVESTOR DAY

- Post event investor feedback survey.
- Comprehensive report with key highlights and insights.

Why InspIR?

HANDS-ON IR EXPERTISE

We design, support and execute all aspects of comprehensive best practice IR programs- not just investor days.

POWERFUL MESSAGING

Proven method of developing a compelling and engaging message that resonates with your investment audience. We partner with IR and your operating teams.

TRAINING EXPERTISE

Our senior IR specialists have trained hundreds of C-suite executives and IR officers on their presentations and approach to Q&A.

OUTSTANDING EXECUTION

Audience targeting and development, project management, Q&A preparedness, on-site support, and post event surveys.

"The financial community is hearing our messaging, and InspIR has been able to **successfully tease out and then capture** management's views."

CFO, Real Estate Co.

"InspIR's most valuable strength lies in its ability to **adeptly grasp our strategy, ask the right questions to address communication gaps,** emphasize its key aspects for investors, and seamlessly integrate these elements into our investor day presentation."

Head of Corporate Development, Financial Services Holding Co.

"We are a very dynamic company and need consultants to be flexible and work around our timeframes with the ability to make quick changes. InspIR proved to be the perfect fit. We were all very happy with InspIR's **ability to adjust so quickly to our needs, rapidly understand our culture and accommodate**."

CFO, Energy Co.

Susan Borinelli
Partner, IR Advisory

Susan leads InspIR Group's IR Advisory practice. She has over 25 years of experience in advising LatAm and Emerging Market companies in transparent message development, positioning, and investor relations best practices.

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Zelmira Silva
Partner, ESG and Strategic Narratives

Zelmira leads InspIR Group's ESG Advisory and Strategic Narratives practices, working with the Firm's clients to deliver compelling integrated business and sustainability strategies across all stakeholder communications, with particular focus on the investment community.

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Pooja Rao
Marketing Manager & Head of Events

Pooja has more than 10 years of experience in marketing, B2B events, operations, email campaigns, social media strategy, strategic communications, corporate visibility, and media partnerships across global markets.

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