INSPIR ELEVATING INVESTOR RELATIONS //

ESG COMMUNICATIONS

Delivering engaging ESG insights throughout the year

BENEFITS OF A COMPREHENSIVE ESG COMMUNICATIONS PROGRAM

Maximize investor engagement, attract new investors, diversify the base

Differentiate your company and elevate to global best practices

Provide updates on initiatives/metrics

Fully leverage valuable report content to broaden communications reach

Stay ahead of market trends and regulations

INSPIR'S TAILORED SOLUTIONS FOR ESG COMMUNICATIONS

Sustainability Reports

- Best-in-class Sustainability and Integrated Reports for ESG award winning clients.
- Content and/or structure advisory, editing, review.
- Gap analysis vis-à-vis peers, frameworks and/or ratings.
- Global best practice benchmarking.

ESG Snapshot Factsheet

ESG Factsheet drives financial community interest in your ESG strategy, summarizing the broader sustainability report.

Serves as your accessible and user-friendly ESG introduction to all relevant stakeholders.

ESG Topic Summaries

Spotlight specific content in well-designed three-to-five-page summaries.

Encapsulate key messages and data related to specific topics including DEI, Path to Net Zero, TCFD and others.

Materiality Assessment and ESG Focused Perception Study

InspIR's in-depth materiality analysis enables an understanding of those topics most relevant to your key stakeholders.

We apply our vast experience in investor perception studies to obtain ESG results.

ESG Website Audit, Benchmarking and Content Advisory

Our financial community-focused website diagnosis and gap analysis includes benchmarking, best practice examples and related recommendations to improve ESG content.

ESG Presentation/Videos/Calls & Events

Sustainability-Dedicated Investor Presentation

Provides a high-level overview of ESG Strategy, ESG-related initiatives, goals, and progress. Perfect for ESG roadshows.

ESG Calls, Videos & Events

Customized opportunities to underscore sustainability commitment; leverage Report content and introduce investors to the ESG team.

Policy Review & Benchmarking

InspIR drafts and/or reviews the corporate governance and ESG policies.

Benchmarking and review of policy relative to the industry, includes best practice examples.

Sustainability Workshops and Training

Our senior Sustainability Team's Board and C-suite workshops and training sessions deepen management engagement and commitment to sustainability goals, also accelerating strategy implementation.

DISCUSS your ESG and Investor Relations plans with InspIR

Monique Skruzny
CEO & Founding Partner

Monique has more than 25 years of capital markets expertise and 15+ years leading IR firms partnering with many of the most iconic companies in the Americas. She has a well-established reputation as the region's authority in strategic IR for companies operating in highly dynamic environments, collaborating closely with clients to drive industry-leading standards in investor relations and sustainability communications.

e: **monique@inspirgroup.com**

Zelmira Silva
Partner, ESG and Strategic Narratives

Zelmira leads InspIR Group's ESG Advisory and Strategic Narratives practices, working with the Firm's clients to deliver compelling integrated business and sustainability strategies across all stakeholder communications, with particular focus on the investment community.

e: zelmira@inspirgroup.com