INSPIR ELEVATING INVESTOR RELATIONS //

DEBT INVESTOR RELATIONS

Achieving a world-class Debt Investor Relations program

InspIR provides **strategic counsel** and a **comprehensive portfolio** of services that help companies **compete more effectively** for capital in the world's debt markets and **minimize funding costs**.

WHY PARTNER WITH INSPIR?

BEST-IN-CLASS IR MATERIALS

Clear and impactful communications materials that consistently convey a company's financial strength and outlook.

EXTENSIVE EXPERIENCE

+20 years advising and supporting Latin American debt and equity issuers.

Our highly experienced team of investor relations consultants have backgrounds in investment banking, corporate finance, management consulting and in-house investor relations.

SECTOR AND MARKET EXPERTISE

Strategic investor relations programs for public and private companies in + 25 industries.

We specialize in dynamic and emerging markets and the unique aspects of operating in these environments.

EXCELLENCE IN EXECUTION

Dedicated operations team providing reliable and timely distribution of market communications and filings.

HIGHER MARKET VISIBILITY

We leverage our relationships to increase client coverage by bank research and desk analysts.

Our Deliverables

ANNUAL STRATEGIC PLANNING

Custom communications strategy to achieve annual program goals.

- Program performance metrics
- Key investment messages to be delivered via all debt communications materials
- Guidance strategy
- Calendar for fixed-income buy- and sell-side outreach
- Market intelligence to enhance communications platforms

EARNINGS REPORTS

Strategic counsel and hands-on support in developing earnings press releases, conference call presentations, and call scripts.
Anticipate challenging questions on earnings calls and help management prepare to answer them effectively.

PRESS RELEASES

Strategic counsel on announcing material developments.
Drafting and editing press releases.
Anticipate challenging questions about material developments.

OTHER INVESTOR MATERIALS

Strategic counsel and support related to:

- Annual, Sustainability and Integrated reports
- Chairperson and/or CEO letter
- Investor Presentation
- Investor Fact Sheet
- Debt IR Website

BEST PRACTICES BENCHMARKING

Financial, operating and ESG metrics to achieve disclosure best practices.
Investor communications materials, including website, to enhance communications.

TACTICAL COMMUNICATIONS SUPPORT

Set up and management of wire releases and filings, conference calls and webcasts.
Design of investor presentations, fact sheets, annual reports and earnings templates.

DISCUSS your **Debt Investor Relations** plans with InspIR:

Monique Skruzny
CEO & Founding Partner

Monique has more than 25 years of capital markets expertise and 15+ years leading IR firms partnering with many of the most iconic companies in the Americas. She has a well-established reputation as the region's authority in strategic IR for companies operating in highly dynamic environments, collaborating closely with clients to drive industry-leading standards in investor relations and sustainability communications.

e: **monique@inspirgroup.com**

Ivan Peill
Managing Director

Ivan brings over 20 years of investor relations and 10 years of corporate communications experience to his client practice. As a member of the IR Advisory team, he heads up the firm's Debt IR practice. Ivan develops investor relations and financial communications strategy, investor marketing, and IR best practices programs for his clients.

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