

Virtual Investor Day

Increase the Impact and Elevate Your Investor Brand on the Virtual Stage

INSPIR

Engage with your audience in new ways leverage multimedia content opportunities, provide insights into your strategy and showcase management talent

Why Partner with InspIR to Plan and Execute your Virtual Investor Day?



EXPERIENCE

Planning and executing in-person and webcast investor days, site visits, net road shows for over 25 years for our global clients.



QUALIFIED & EXPANDED AUDIENCE

With no geographical boundaries, expand your audience. We draw on our market intelligence and proprietary resources to ensure a targeted, qualified attendance of current and prospective investors and sell-side analysts



THEME AND PRESENTATION DEVELOPMENT

Our team develops engaging audience experiences that will deliver your investment thesis. From conducting a pre-event survey and benchmark of global industry peers to showcasing the teams beyond the C-Suite, we help you leverage the virtual platform



MANAGEMENT TRAINING EXPERTISE

Our senior investor relations specialists have extensive experience in training C-suite executives and officers on their presentations and approach to Q&A for live and virtual settings.



TOP-NOTCH EXECUTION

Panels, videos and presentations to deliver a rich audience experience and enhance your message. Technology management including security, multimedia, engagement tools, Q&A capabilities, live support, registration and post event surveys



BREAKOUT SESSIONS

We can facilitate one-on-ones and group sessions to complement the Investor Day



TURNOUT & VISIBILITY

Our senior staff members marketing your event know your investment thesis and help engage investors in your story. Various outreach methods to amplify the visibility of your event

Our Deliverables

BEFORE

AFTER

PRE- EVENT: Advisory on the best timing, design and structure of the event. Budget development

FULL EVENT MANAGEMENT: liaising with vendors during the set-up phase and throughout the event, staging, additional materials simultaneous translators, briefing books invitations, registrations.

PRESENTATION & Q&A TRAINING: Senior IR professionals and expert trainers work with presenters on effective and persuasive delivery

INVESTOR FEEDBACK Post-event

THEME & MATERIALS: Pre-event survey to identify hot topics, benchmark of global peers, development of themes and individual topics. Presentation outline, editorial and graphics available. Corporate videos - theme and scripting

BRANDING STRATEGY & MATERIALS: development of the investor day theme, re-purposing any existing branding or marketing presentations, including invitations and supporting materials

ONGOING REFINEMENT OF TARGET AUDIENCE: based on dynamic flow of registration and follow-up calls, leveraging InspiR's high-touch buy- and sell-side connectivity

Results: What Our Clients Say

BRF

"InspiR teams both in SP and NY were great partners and helped our Investor Day go smooth."

Grupo Supervielle

"InspiR helped us to plan and execute our first Investor Day, a highly successful New York and simultaneous Buenos Aires event."

INSPIR

Buenaventura

"The room was filled with a highly qualified and engaged audience."

Arcos Dorados

"InspiR collaborated in developing the presentation and comments that helped us clearly deliver powerful messages and our strategy to investors."

NEW YORK

LONDON



SÃO PAULO

BUENOS AIRES

Share with InspiR your Investor Day plans:

Monique Skruzny

monique@inspigroup.com
+1 212 661 2243

Rafael Borja

rafael@inspigroup.com
+1 212 710 9686

Cintha Werner

cinthya@inspigroup.com
+1 646 940 8843

Priscila Nannetti

priscila@inspigroup.com
+55 11 3080 8771