

# Virtual Investor Outreach

INSPIR

Enhance outreach initiatives to ensure your message resonates, to benefit from global portfolio rebalancing

*Targeted seamlessly-executed virtual interactions ensure efficient and impactful engagement with the financial community*

An agile and well-crafted outreach strategy provides an important competitive advantage. *Why partner with InspiR?*



## EXTENSIVE OUTREACH EXPERIENCE

InspiR's senior Investor Access team has over 15 years' experience connecting issuers with targeted pools of investors across the globe through non-deal roadshows, conferences, site visits, thematic gatherings, videoconferences, one-on-one calls and Investor Days.



## IMPECCABLE EXECUTION & VIRTUAL SETUP

InspiR designs and hosts virtual events using proven videoconferencing platforms and scheduling tools that best serve the purpose of the events – from overseeing group meetings to arranging full 1:1 meeting days.



## MARKET INTELLIGENCE & PROPRIETARY STREET NETWORK

We leverage deep institutional insights, an extensive database and close market relationships to advise on our clients' most pressing needs, while supporting the communication of strategic developments to ensure your investment story clearly differentiates from peers.



## TARGETING METHODOLOGY

Each company has unique targeting needs. We carefully craft a customized strategy to identify the most suitable- often niche- investors. We work in the best interests of you, the issuer- not the investor.



## A RAPIDLY CHANGING LANDSCAPE CALLS FOR DECISIVE ACTION

Wild valuation swings directly impact fund performance. Investors need direction, strategy updates and ongoing evidence of management's ability to make complex business decisions.



## TRAINING ENSURES OPTIMAL PERFORMANCE

Seamless, professionally-executed events, paired with trained executives empowered with the right tools, can achieve desired outcomes to best leverage the brief opportunity to make an investment case. We provide essential tips and techniques with honest, personalized feedback.

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